



WHDH-TV
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Advertiser
Agency
Buyer
Salesperson

DEMOCRATIC CONGRESSIONAL CAMPAIGN
GMMB (1182)
Levene, Sarah
Shiebler, Charles (1011)
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Invoice 174939
Inv Date 11/25/2012
Terms Net 30
Contract 45925
Bill Type Standard
Period 10/29/2012 - 11/25/2012

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

AgM

Product POLITICAL ISSUE (1052)
Brand Est 1311 DCCC TV 10.25-11.6 (26026)
Acct Types Local/Political Issue Agency
Est/Headline 1311/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 11/28/2012 4:05:32PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.1	SPOT	5:57AM-7 News Today	Day, M-1	10/29/12 6:27AM (Mo)	00:30	7 News Today in New England	D3C12NH02T03H	\$1300.00	
4.1	SPOT	6:58AM-Today Show	Day, M-1	10/29/12 7:00AM (Mo)	00:30	7 News Weather Special Report, 7-9A	D3C12NH01T03H	\$1950.00	
9.0	SPOT	9:00AM-7 News Today	Per week (1), Mo	10/29/12 9:28AM (Mo)	00:30	7 News Today in New England 9-10A	D3C12NH02T03H	\$750.00	
10.0	SPOT	10:00AM-Today Show	Per week (1), Mo	10/29/12 10:29AM (Mo)	00:30	7 News Weather Special Report, 10A	D3C12NH01T03H	\$550.00	
13.0	SPOT	11:00AM-TODAY SHOW	Per week (1), Mo	10/29/12 11:27AM (Mo)	00:30	7 News Weather Special Report, 11A	D3C12NH02T03H	\$375.00	
14.0	SPOT	12:00PM-7 News at Noon	Per week (1), Mo	10/29/12 12:28PM (Mo)	00:30	7 News at Noon	D3C12NH01T03H	\$600.00	
17.0	SPOT	12:57PM-Days of our Lives	Per week (1), Mo	10/29/12 1:17PM (Mo)	00:30	7 NEWS SPECIAL	D3C12NH02T03H	\$600.00	
18.0	SPOT	2:00PM-DOCTORS	Per week (1), Mo	10/29/12 2:18PM (Mo)	00:30	7NEWS SPECIAL (2)	D3C12NH01T03H	\$500.00	
21.0	SPOT	3:00PM- 4:00PM	Per week (1), Mo	10/29/12 3:31PM (Mo)	00:30	7 News Weather Special Report	D3C12NH02T03H	\$450.00	
22.0	SPOT	4:00PM- 4:30PM	Per week (1), Mo	10/29/12 4:26PM (Mo)	00:30	7 News Weather Special Report, 4P	D3C12NH01T03H	\$1100.00	
25.0	SPOT	4:30PM- 5:00PM	Per week (1), Mo	10/29/12 4:56PM (Mo)	00:30	7 News Weather Special Report, 4P	D3C12NH02T03H	\$1400.00	
26.0	SPOT	5:00PM- 5:30PM	Per week (1), Mo	10/29/12 5:28PM (Mo)	00:30	7 News at 5	D3C12NH01T03H	\$1600.00	
34.0	SPOT	23646-THE VOICE	Day, M-2	10/29/12 8:00PM (Mo)	00:30	THE VOICE	D3C12NH01T03H	\$12000.00	
34.0	SPOT	23646-THE VOICE	Day, M-2	10/29/12 9:24PM (Mo)	00:30	THE VOICE	D3C12NH02T03H	\$12000.00	
44.0	SPOT	6:30PM-NBC Nightly News	Day, M-1	10/29/12 6:59PM (Mo)	00:30	7 News at 6	D3C12NH02T03H	\$4500.00	M/G For 36.0.1
45.0	SPOT	7:28PM- 7:58PM	Day, M-1	10/29/12 7:54PM (Mo)	00:30	7 News Special Report	D3C12NH01T03H	\$0.00	
46.0	SPOT	11:55PM-7 SPORTS XTRA	Per week (1), Su	11/04/12 12:41AM (Su)	00:30	7 SPORTS XTRA	D3C12NH01T03H	\$600.00	M/G For 15.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$40,275.00	Total Spots	17
Commission	(\$6,041.25)		
Net Total	\$34,233.75		